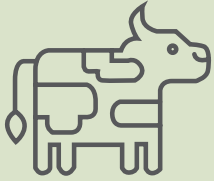


## Thematic Grants

### Primary Industries Education Foundation Australia (PIEFA)

Agriculture in education



# \$300,000

comprising \$200,000 towards core costs and a matched funding incentive capped at \$100,000.

PIEFA is a small team with a big reach, uniquely positioned to contribute to young people's understanding of the importance of agriculture in Australia. A VFFF core operations grant in 2014 helped them deliver an impressive array of educational resources for school teachers and increase their primary industries membership base.

PIEFA was keen to build on this success and demonstrated an exciting plan to accelerate the national adoption of the resources by equipping educators with the knowledge and confidence to deliver agricultural content in the classroom. Having gained accreditation for their professional learning programs in NSW, PIEFA now has a strong base for their national expansion of teacher professional development.

*'PIEFA's partnership with VFFF has supported our small team to deliver on the PIEFA vision, grow our network and connect with an ever increasing audience of school teachers and students to improve their understanding of the Australian agricultural sector. The partnership has also provided PIEFA with a 'tick of approval' that other funders value when looking for new investments. Since the funding partnership began our membership has nearly doubled, significantly growing our recurrent annual income and enabling us to expand our reach and programs.'*

Ben Stockwin, Chief Executive Officer

